

# SoDakSACA Conference

2016

The POWER of After School  
... The POWER of YOU!

Calling all Superheroes!

The Lodge at Deadwood  
October 13-15, 2016

Leadership Preconference  
October 13th - 4:30 PM MT  
(includes a meal with registration!)

PLAN TO ARRIVE EARLY THURSDAY  
AFTERNOON TO ATTEND THE  
PRE-CONFERENCE LEADERSHIP SESSION  
Featuring Key-Note Speaker/Entertainer...

**BRAD BARTON**

MORE DETAILS ON THE NEXT PAGE!!



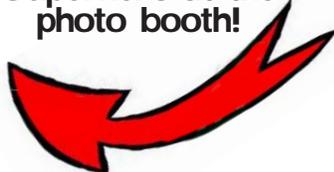
100 Pine Crest Lane, Deadwood, SD 57732

**Phone: (605) 584-4800**

SoDakSACA Block of Rooms - \$111.00 Rate



Get your photo taken  
with your favorite  
Superhero at the  
photo booth!



**BAM!**

Bring a Super Hero  
Themed  
Centerpiece  
for the contest!



MEET  
BRAD BARTON:

# SoDakSACA Conference "Key-Note" Speaker

**BRAD BARTON**

## The Magic of Positive Perception!



Mr. Barton is a certified professional keynote speaker; NCAA academic and athletic All-American; and president of the National Speakers Association, Mountain West Chapter! His presentation is unique, he is a "playful wizard" who challenges the illusion that tough circumstances are bad and reveals the powerful truth: opportunity doesn't arise from disaster – disaster is opportunity!

Professional keynote speaker Brad Barton was a misdirected kid, headed for disaster. He ran headlong into a stern Greek wrestling coach who looked at this skinny little rebel and created a world class athlete. He ricocheted off an English teacher who took the time to read his dyslexic ramblings and created an author and public speaker. He bounced like a positive pinball from mentor to mentor all the way to a successful happy life as a father of six, a husband, a corporate speaker – a life designed for failure but destined for greatness.

Whose greatness? The greatness of the corporations and associations this business speaker inspires. The tricks and tales of this high-energy corporate speaker with the magical message will have you believing you've got magic before you can say "Shazaam!"

Why Magic??

Magic is a powerful metaphor! Brad's illusions add excitement to his sessions. More importantly, they open a way to speak to relevant and sometimes painful issues in a non-threatening and thought provoking way. With slight of hand, misdirection and mental conditioning, he demonstrates how our challenges may be resolved – or created - by our amazing power of perception.

**Save the Date Today!**

**2016 SoDakSACA Conference**  
**THE LODGE AT DEADWOOD**

**DEADWOOD, SD**  
**OCTOBER 13 – 15, 2016**

